



**CI Arb**  
evolving to resolve

# GROW YOUR REACH

## 2016 SPONSORSHIP PACKAGES

Chartered Institute of Arbitrators (CI Arb) sponsorship offers your business the opportunity to align your brand with a long-standing, reputable organisation and provides you with increased visibility at our most high profile events such as the Mediation Symposium and The Dispute Appointment Service Convention.

Event benefits	Platinum £3,750	Gold £2,500	Silver £1,500	Bronze £750
Complimentary tickets to attend sponsored events	4	3	2	1
Full digital campaign	✓			
Promotional article in event brochure	✓	Half page		
Recognition in CI Arb social media posts about the event	✓	✓	✓	✓
Sponsor mention in press release for event	✓	✓		
Logo on event badges / or lanyards	✓			
Word feature in the event sponsors webpage on the CI Arb website	✓ (500)	✓ (200)		
Exhibition table at the event	✓	✓		
Banner may be displayed at event	✓	✓		
Logo included on corporate signage at all events	✓	✓	✓	✓
Promotional material included in participant bags	✓	✓		
Logo included in the event webpages on the CI Arb website	✓	✓	✓	✓
Recognition from Director General at the events	✓			
Full page advert in 'The Resolver'	✓	Half page		
Logo included in upcoming issue of the quarterly magazine 'The Resolver' which will be distributed to over 13,500 members worldwide and also at the event	✓	✓	✓	✓
Logo to be included on CI Arb's eSolver	✓	✓	✓	✓
Logo to be included on all pre marketing material for the event	✓	✓	✓	✓
Updated delegate list proceeding the event	✓			
Networking opportunities with CI Arb members	✓	✓	✓	

## Media partnerships

What we can do.....	What you can offer
Advertise your company logo as Media Partner on our website, digital media outlets and in print	Email to your subscriber list advertising the event
Broadcast your business through our social media, with dedicated link to your media outlet's website	Event announcements through your social media platforms
Distribute your company publication during the event	Distribution of our promotional marketing materials at your events
Special discount for the Media Partner's subscribers for the event registration	Link to our event on your website

Please note: Sponsorship opportunities are not limited to the set packages above. We want to ensure you get the right sponsorship so we can tailor bespoke/ individual packages to suit your specific requirements \*\*Sponsorship package prices exclude VAT.

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