

Protecting Value and Promoting Growth: Mediation and Arbitration for Fashion and Luxury Disputes

30 September 2025 | Geneva, Switzerland



The event aims to promote the understanding of how arbitration and mediation can be optimised to serve the unique needs of the **fashion and luxury** sectors. It will feature a keynote speech, an introductory lecture on recent trends and issues in the sector, and interactive sessions illustrating concrete arbitration, mediation, and procedural aspects.

Speakers include WIPO mediators and arbitrators, in-house and external legal counsel, and WIPO AMC representatives, all steeped in the conduct of international mediation and arbitration in the sector. Ample Q&A opportunities will enable attendees to contribute to the discussions and interact with the speakers.

Venue: World Intellectual Property Organization (WIPO), Geneva, Switzerland

Date: Tuesday, 30 September 2025, 09:30 – 17:00 CET (virtual and in-person)

Provisional program

09:30 – 10:00 **Registration & Coffee**

10:00 – 10:20 **Opening**

Mr. Ignacio de Castro, Director, WIPO AMC
Mr. Phillip Landolt, Chair, European Branch of Ciarb

10:20 – 10:50 **Welcome Address and Keynote:
Corporate dispute resolution strategy: anticipating disputes
and communication**

Mr. Daren Tang, Director General, WIPO

10:50 – 11:20 **Current Trends in Fashion and Luxury**

Ms. Irene Calboli, Regents Professor of Law, Texas A&M University
School of Law
Mr. Gian Paolo Coppola, Partner, LCA

11:20 – 12:00 **Panel I: Disputes in Fashion and Luxury**

Moderator: Mr. Jacopo Monaci Naldini, JMU
Mr. Francesco Rossi, Partner, Spheriens
Mr. Gustavo Andrés Martín Martín, Judge, Alicante Commercial Court

12:00 – 12:45 **Panel II: Arbitration, Mediation, or court litigation? Strategic
Considerations for fashion and luxury brands**

Moderator: Ms. Heike Wollgast, Head, WIPO AMC
Ms. Susana Fernández, IP Head, INDITEX
Ms. Joyce Tan, Joyce Tan & Partners, Singapore

12:45 – 13:00 **Q&A**

13:00 – 14:00 **Lunch**

14:00 – 14:40 Designing ADR Clauses in Fashion and Luxury Contracts

Mr. Phillip Landolt, Chair, European Branch of Ciarb, Landolt & Koch
Ms. Chiara Accornero, Legal Officer, WIPO AMC

14:40 – 15:30 Panel III: ADR in the Age of Ethical Luxury and Sustainable Fashion

Moderator: TBC
Ms. Olivia Dhordain, Founder, Outboxing IP
Ms. Ida Palombella, Partner, Deloitte
Ms. Begoña Cancino Garín, BCG Law IP & Fashion

15:30 – 16:00 Q&A

16:00 – 16:15 Concluding Remarks

Mr. Marco Alemán, Assistant Director General, WIPO
Mr. Phillip Landolt, Chair, European Branch of Ciarb

16:15 – 17:00 Reception

Registration

To book your place, please click [HERE](#)
or scan the QR code

